Planning & Land Use Management

CITY OF LOS ANGELES
GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL

Planning & Land Use Management Committee Meeting

Wednesday, February 6, 2013 Time: 7:00pm
Location: Granada Hills Charter High School – Room A5
10836 Zelzah Ave.
Granada Hills, CA 91344

The public is requested to attend the “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda Items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that are within the Board’s authority will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker. It is limited by the presiding officer of the Board. Agenda is posted on public notice at: 1) Granada Hills Chamber of Commerce, 11721 Chatsworth St Granada Hills, CA 91344; 2) Alvarado Fernando Office Supply Center, 11721 Balboa Blvd, Granada Hills, CA 91344; 3) Granada Hills Recreation Center, 11721 Chatsworth St Granada Hills, CA 91344; 4) Granada Hills, 11721 Balboa Blvd, Granada Hills, CA 91344; 5) Granada Hills Library, 11720 Chatsworth Street Granada Hills, CA 91344. Members of the public interested in the subject matter of any item on the agenda may be seated at Granada Hills Library, 11720 Balboa Blvd, Granada Hills, CA 91344. A list of agenda items together with the agenda packet is available to members of the public for reviewing and picking up at the Library 48 hours prior to the meeting. The agenda packet is also available on the City of Los Angeles website by clicking on the following link: www.lacity.org. Members of the public are also encouraged to contact the Neighborhood Council Project Coordinator, Amy L. Herrera-Mobile at (818) 397-0688 or email at amy.l.herrera-mobile@city.la.us.

All agenda items are subject to discussion and possible action.

AGENDA

I. Call to Order / Roll Call
II. Public Comment: Community and Public Comment on non-agenda items
III. Old Business
IV. New Business
   a. Mural Ordinance
   b. Community Specific Plan Update
      i. Mural Ordinance overlay
      ii. Sign Permit Fees—Project Permit Compliance
      iii. Windowsignage
   c. Recycling Center—17050 Chatsworth (DIR-2012-3018-DBR-SPP)
   d. Newsignage—18660 WSAN FERNANDO (DIR-2013-134-SPP)
   e. Name Change to Granada Hills (Lassen/408 to Devonshire/Balboa)
   f. Removal of Digital Billboards (Turn Them Off LA)
   g. Emergency Street Repair Bond Measure
V. Reports/Updates

MAILING ADDRESS: GHSNC; 11024 Balboa Blvd., Box 787; Granada Hills, CA 91344
WEBSITE: www.ghsnc.org Email: board@ghsnc.org
Twitter: twitter.com/GHSNCouncil Facebook: facebook.com/ghsnc
a. Child Care Facility @ Zeizah/Tribune
b. Nuisance complaint re: Ambella Auto Transport Company—17436 Chatsworth St
c. Community Care Facilities Ordinance (CF No. 11-0262)

VI. Closing Remarks and Adjournment
Dear Community Leader:

As you may be aware, a few years ago Superior Court Judge invalidated a settlement agreement in which the City of Los Angeles granted two powerful corporations—CBS Outdoor and Clear Channel—the right to operate digital billboards. More recently, the Court of Appeal unanimously affirmed that ruling. It also ordered the 103 illegal digital signs erected under the settlement agreement to be turned off. This is a victory for the residents of Los Angeles who have been fighting this same battle since 2008.

However, now that the court has ruled against them, the same two corporations and their armies of high-paid lawyers and lobbyists are waging a full-scale campaign to convince the City Council to pass a new anti-digital billboard law. Recently, two separate motions (one in October and one in December) were brought before the City Council. Both motions instruct City officials to investigate whether to retroactively "legalize" the illegal digital signs, notwithstanding that the signs were erected in direct violation of the City's zoning laws, without any notice to affected neighbors or opportunity for them to be heard, and without any environmental impact reports, and without any findings.

Residents, Neighborhood Council members, and other community leaders should be outraged. We cannot let these powerful corporations bulldoze our City Council again! The Council must know that citizens are watching, and that any attempt to pass a new law—no matter how superficially well-meaning—that circumvents the court ruling and attempts to preserve these illegal signs for the benefit of these corporations will be met with strong community opposition.

We are asking you, as a Neighborhood Council member and someone who has shown interest in our great City, to help right this wrong and prevent more of the same mess. We are urging you to contact the Mayor, the Council President, your Councilmember, and the members of the Council's Planning and Land Use Management (PLUM) Committee, and let them know you would like them to implement the court ruling and turn off these illegal signs.

Even if you don't have digital billboards in your community, this is about providing community input into the process. Residents and Neighborhood Councils should be given a voice in policy decisions that affect quality of life and have far-reaching impacts across the City. The original billboard deal was negotiated and approved without community input. The Court of Appeal ruling rectifies the situation by ordering the illegal signs turned off.

The plaintiff, that led the fight against the illegal agreement and that has obtained the landmark victory for the benefit of all Angelenos, is a small, family-owned business named Summit Media LLC. The owners of Summit are lifelong Angelenos. Summit is continuing the fight to make sure the court decision is fully implemented and our quality of life is preserved. On Summit's behalf, we are asking you to join them and the other community voices who want to make sure the law is followed and that the City listens to its residents on these important quality of life matters.

Please call, email, and send letters ASAP! We don't have time to waste—a new law could be passed any day.

Eric Shabes and Jorge Flores
turnthemoff@summitmedia.com
(323) 655-0500

Mailing Address: GH Horizons, 11024 Balboa Blvd., Box 787, Granada Hills, CA 91344
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